

**Donderdag
10 september
2020**

Prosperity 4 All

- 1. Prosperity University, an engagement platform to inform, inspire, educate & entertain**
- 2. Prosperity X-prizes, an innovation prize to accelerate innovation**
- 3. Prosperity Habitats, design, production & sales of small, self-sustainable, sovereign habitats**

© Drs. Albert Eussen 2020, All rights reserved

albert.eussen@gmail.com

Prosperity4All

$$\text{Pr}_{4A} = A_{4A} \times H_{4A} \times M_{4H4A} \times \text{Mil}_{4H4A}$$

PROSPERITY
for all

ABUNDANCE
for all

HABITATS
for all

MONEY
for habitats
for all

MILITARY
for habitats
for all

 SUSTAINABLE
DEVELOPMENT GOALS



P4A: Prosperity for All

Dictionary

Search for a word



prosperity

/proˈsperɪti/

noun

the state of being prosperous.

"a long period of peace and prosperity"

Similar:

wealth

success

profitability

affluence

riches

opulence



Translate prosperity to

Dutch



noun

1. welvaart

2. voorspoed

P4A: Prosperity for All

IN CONGRESS, JULY 4, 1776

The unanimous Declaration of the thirteen united States of America

..... We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are

Life,
Liberty and the
pursuit of Happiness

Prosperity:

the ability to pursue one's happiness in liberty and according to one's own values and beliefs.

A4A: Abundance for All

Abundance for All (A4A): Reading tips, watch tips, study tips:

Zero Marginal Cost Society, Jeremy Rifkin

Fully Automated Luxury Communism, Aaron Bastani

Abundance, Peter Diamandis

Singularity University (www.su.org)

Essence:

When Supply of X grows exponentially much faster than the exponential growth of demand for X, marginal prices of X will go to zero.

This will be happening the fields of BioTech, NanoTech, EnergyTech, Robotics, AI and many other technological fields.

When marginal Energy prices indeed would go to zero, this would enable zero marginal cost clean water. Together these two would enable zero marginal cost food production.

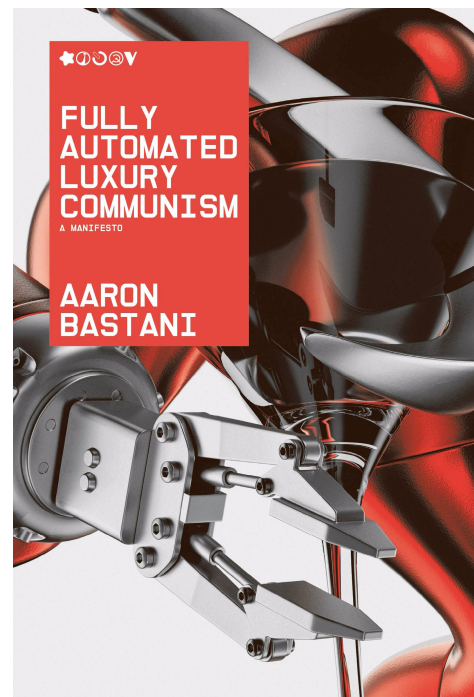
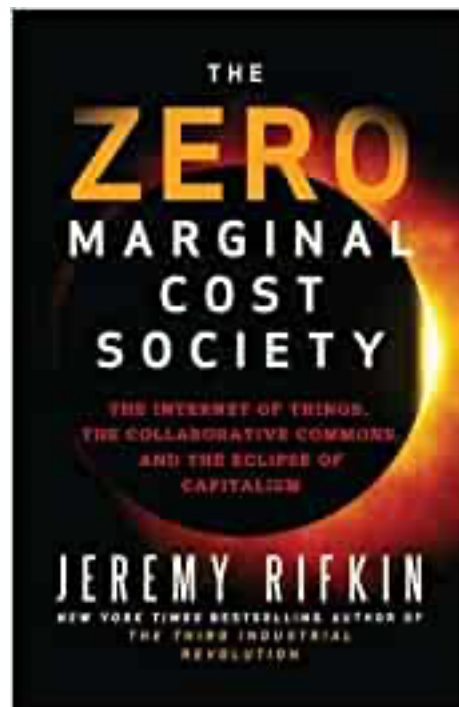
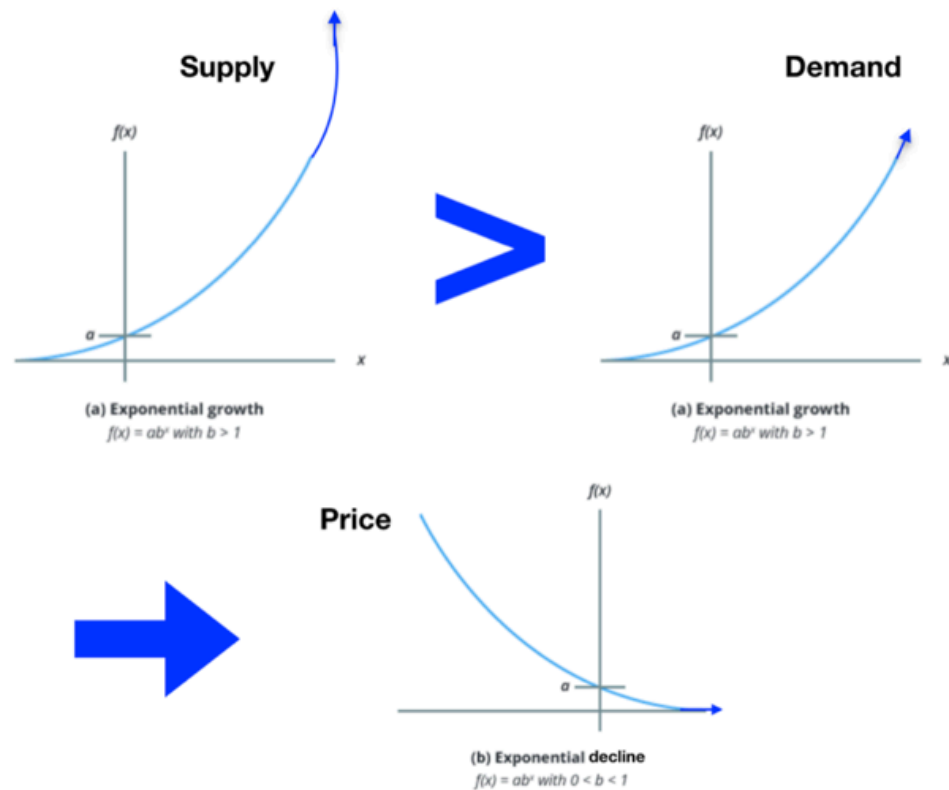
Together with zero marginal cost materials, healthcare, education and transportation, we will truly move towards a zero marginal society (ZMCS).

This will lead to the eclips (fall) of capitalism.

The ZMC phenomenon will also happen for Labour costs and thereby to income (zero marginal income).

A truly zero marginal cost society will require self sustainable habitats where people hardly need to work and in any case do not need to work for money.

A4A: Abundance for All



H4A: Habitats for All

Habitats for All (A4A): Reading tips, watch tips, study tips:

Floating Cities, TED talk, Bjarke Ingels

Seasteading Institute (www.seasteading.org)

Essence:

The Rule of Law is starting to work against us. When 50% of the population is deeply desperate when either

- * Democrats (Progressives) or Republicans (Conservatives) win the presidential election in the USA;

- * or when Brexit is voted for or against by approximately 50% of the population;

- * or when Poland and Hungary vote for either Progressives or Conservatives by approximately 50% of the population,

we can safely say that Democracy with the Rule of Law, in which everyone is equal for the law, is not functioning optimally anymore.

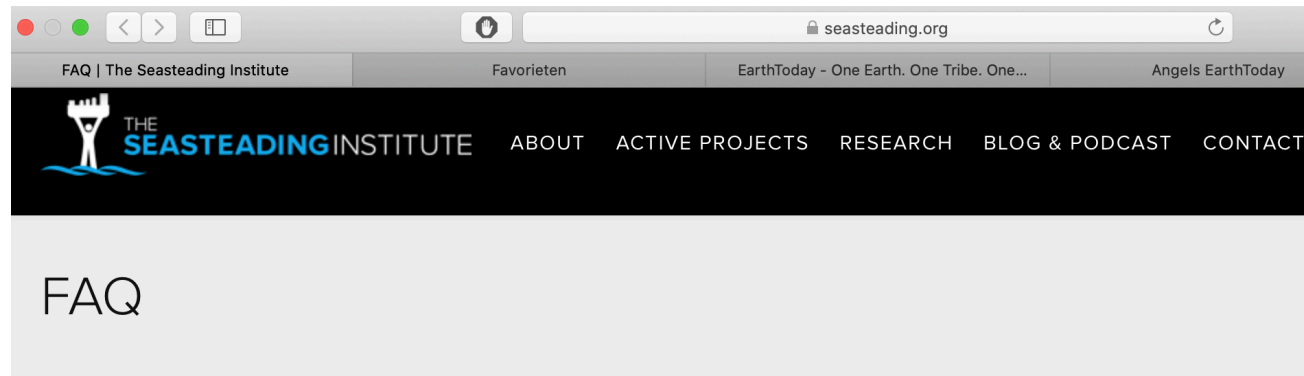
According to the Seasteading Institute, the biggest obstacle to Prosperity for All is that we have only 200 sovereign countries to choose from.

The diversity in moral values and beliefs amongst people is vastly greater than can be facilitated with just 200 countries.

To create Prosperity for All, we need to increase the number of small self sustainable sovereign habitats that can enable communities to live according to their deepest moral values and beliefs.

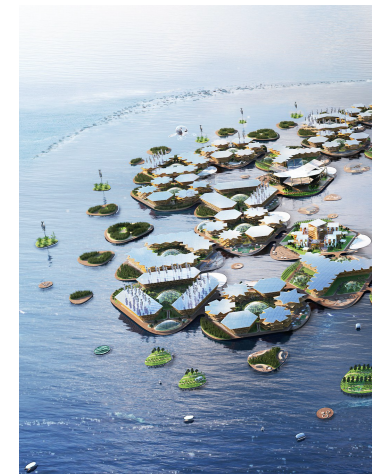
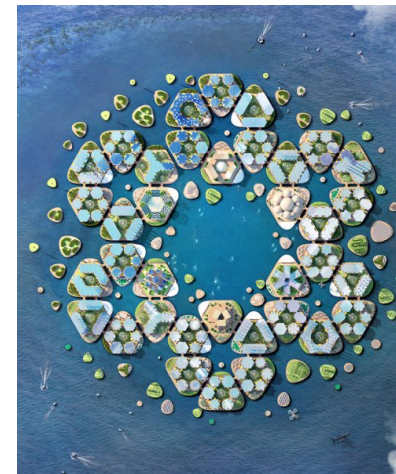
Ideally these habitats can grow and shrink organically depending on how well they enable the pursuit of happiness of their inhabitants.

H4A: Habitats for All



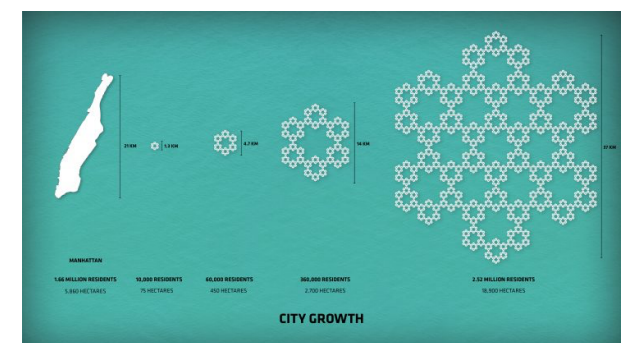
TED Talk:

Floating cities, the LEGO House and other architectural forms of the future | Bjarke Ingels



Seasteading

- 1 What is Seasteading?
- 2 Why seastead?
- 3 Who are seasteaders?
- 4 What kind of person is passionate about seasteading?
- 5 Is it like 'Waterworld'?



M4H4A: Money for Habitats for All

Money for Habitats for All (M4A4A): Reading tips, watch tips, study tips:

MMT: Modern Money Theory or Modern Monetary Theory

Stephanie Kelton, Randall Wray, Warren Mosler

Essence:

MMT says that when prices are stable or falling (zero marginal cost society), the Money Supply can be increased 'indefinitely'.

Assuming we are moving towards a zero marginal cost society, that would enable vastly larger amounts of money supply.

Since 2008, Central Banks have increased the Money Supply (M) by more than \$ 9 Trillion (1 trillion is 10^{12} \$).

According to many economists this increase in money supply mainly worsens the boom and bust cycles on the stock markets and real estate markets (asset inflation).

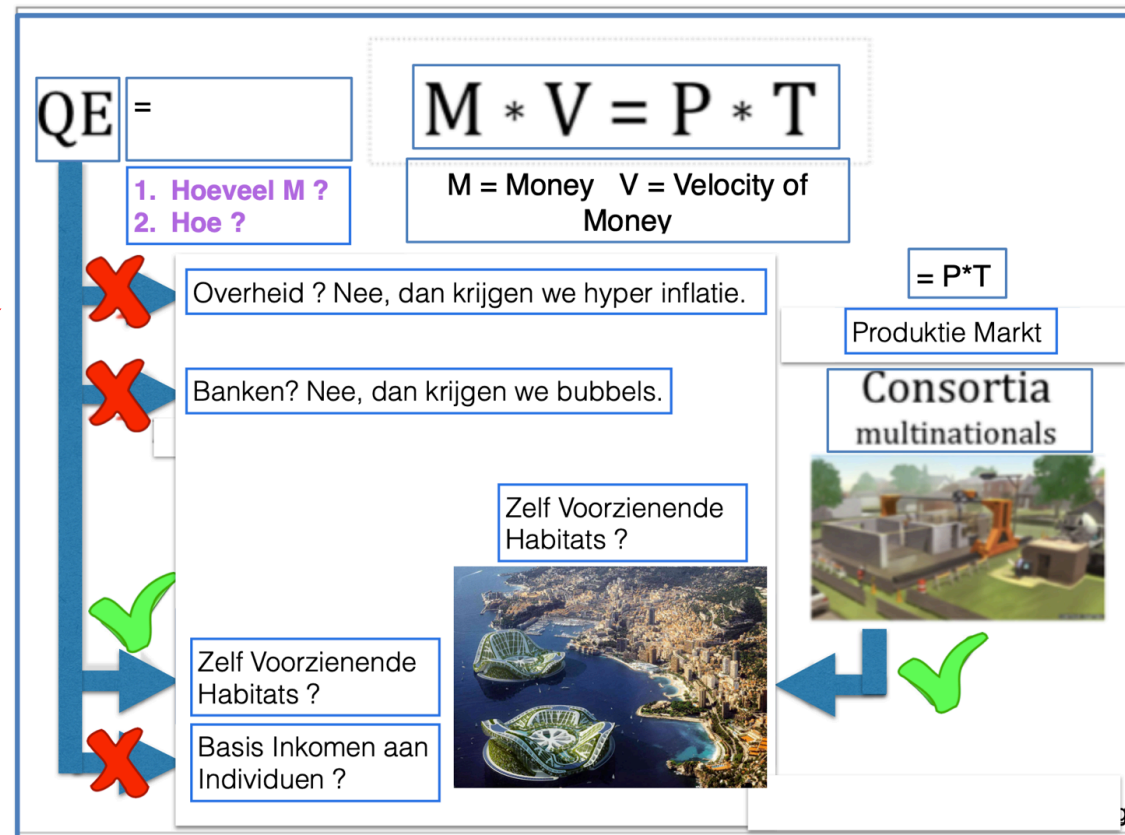
So the possibility of vastly larger amounts of Money Supply begs for the question through which channel this new money should be channeled into the economy.

Three possibilities which come to mind easily are through Banks, which is happening at the moment and is called Quantitative Easing (QE), through Governments (Monetary Financing) or to individuals directly in the form of a Universal Basic Income.

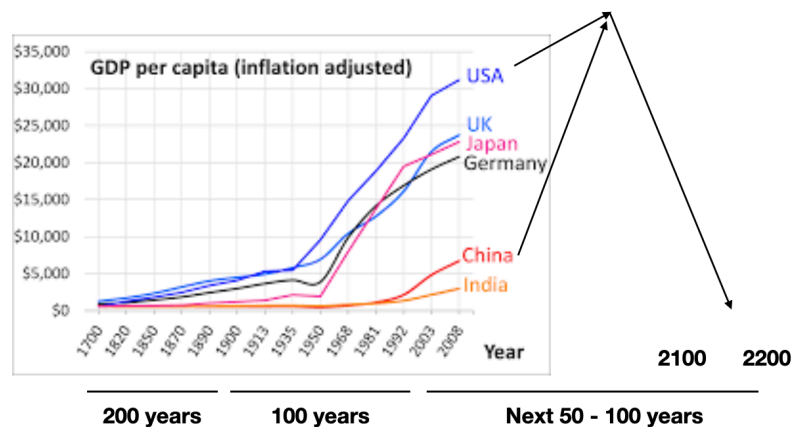
In the context of Prosperity for All, I would like to add a fourth possibility, namely channeling the money into the economy to build as many small self sustainable sovereign habits as quickly as possible.

This is what is meant by M4H4A, Money for Habitats for All.

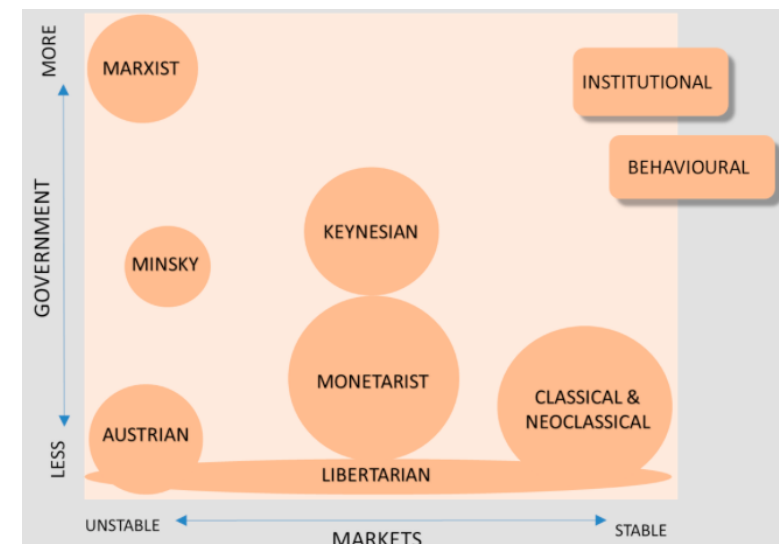
M4H4A: Money for Habitats for All



**GDP per Capita
In case of Prices going to “Zero”**



**Economic Schools
and the
‘Market’
Versus
‘Government’
discussion**



Mil4H4A: Military for Habitats for All

Military for Habitats for All (M4A4A): Reading tips, watch tips, study tips:

Huntington, The Clash of Civilizations and the Remaking of World Order

Fukuyama, The End of History and the Last Man

Norman Angell, The Great Illusion: A Study of the Relation of Military Power to National Advantage

Morgenthau, Politics among Nations: The Struggle for Power and Peace

Essence:

Small Self Sustainable Sovereign Habitats could be built on Land. Yet that would require governments, of the present 200 countries to allow for, for instance, sovereign Cities in their country. This is not likely to happen soon.

Therefore the most viable way to create Small Self Sustainable Sovereign Habitats, would be through Floating Cities.

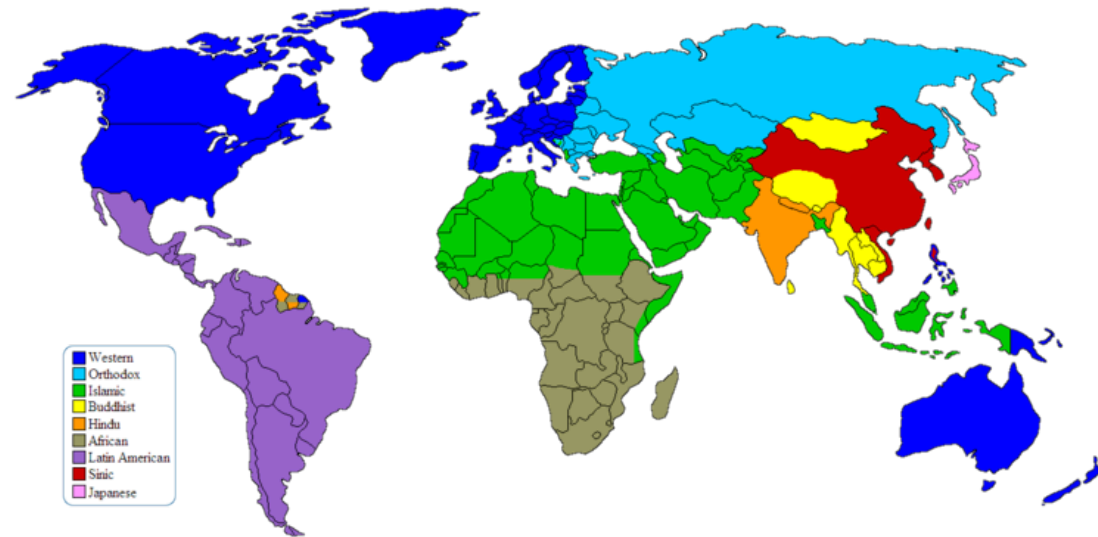
Yet also in this scenario, there will be the issue of how much citizens would be allowed to move to Floating Cities.

All civilizations want their constituents to live nicely according to the mainstream ideology. We can see this in China with HK and Tibet, in the West with it's multicultural progressive cosmopolitanism ideology, in most Islamic countries and in India that is increasingly becoming a Hindu country.

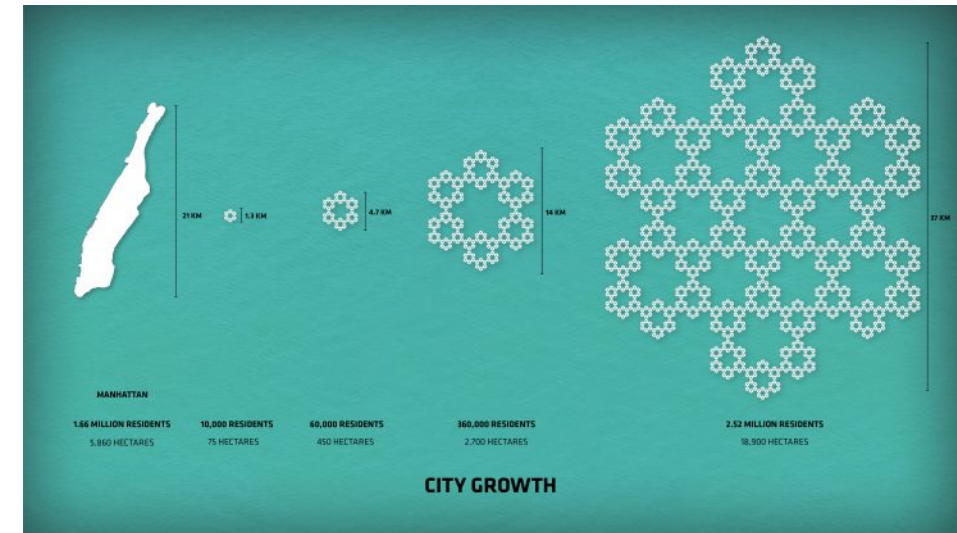
So the questions would be, what percentage of citizens would be allowed to move these Small Self Sustainable Sovereign Habitats by their governments ?

This in the end is a military and political issue.

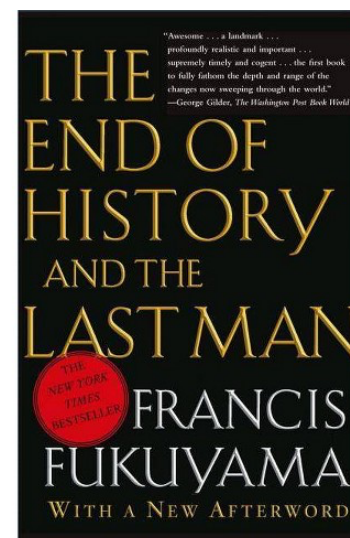
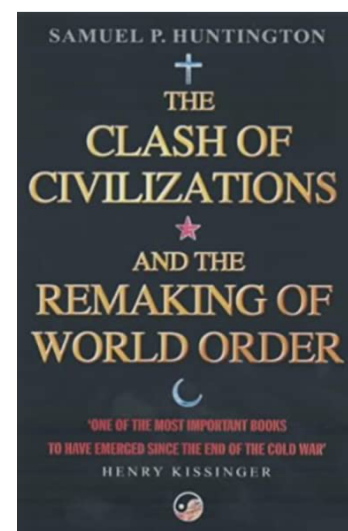
Mil4H4A: Military for Habitats for All



Civilizations and their Military



**Small Self Sustainable
Sovereign
Habitats for All**



2. Prosperity X-prizes, an innovation prize to accelerate innovation

Most urgent X-prizes

With regards to Abundance4All, most urgent further research and innovation would be an X-prize with regards to Energy:

1. Bjarke Ingels speech at **Columbia GSAPP** (see <https://www.youtube.com/watch?v=4Z82m-PxDO0>) presents a Planetary Master Plan.
Yet his assumptions with regards to e.g. energy resources seem to be quite different than those of Vaclav Smil, the favorite energy scientist of Bill Gates and BEV (breakthrough Energy Ventures).
What are Vaclav Smil's comments, observations and assessments on Bjarke Ingels planetary master plan ?
2. Make it comprehensible how energy costs could become Zero Marginal Cost ? Same with clean water, materials and eventually 3D printing of floating cities (small self sustainable sovereign habitats).

With regards to Habitats4All, most urgent further research and innovation-X-prize:

Can Floating Cities truly survive in Oceans. Some scientists say that oceans are too rough.

With regards to Money4All, most urgent further research and innovation-X-prize:

Use this framework to assess consequences of this approach to the Monetary System.

With regards to Military4All, most urgent further research and innovation-X-prize:

?

2. Prosperity X-prizes, an innovation prize to accelerate innovation

What would I do with \$ 100 bn ?

- 1. Set up a university based on Abundance.
Done, see Singularity University**
- 2. Design small self sustainable sovereign habitats.
Done, see Bjarke Ingels Floating Cities TED talk.**
- 3. Design a Planetary Master Plan
1st draft is done. See Bjarke Ingels speech at Columbia GSAPP,
<https://www.youtube.com/watch?v=4Z82m-PxDO0>.**
- 5. See X-prize suggestions in previous page.**

**Some slides for
further thoughts
and discussions.**

There are:

1. Technological revolutions

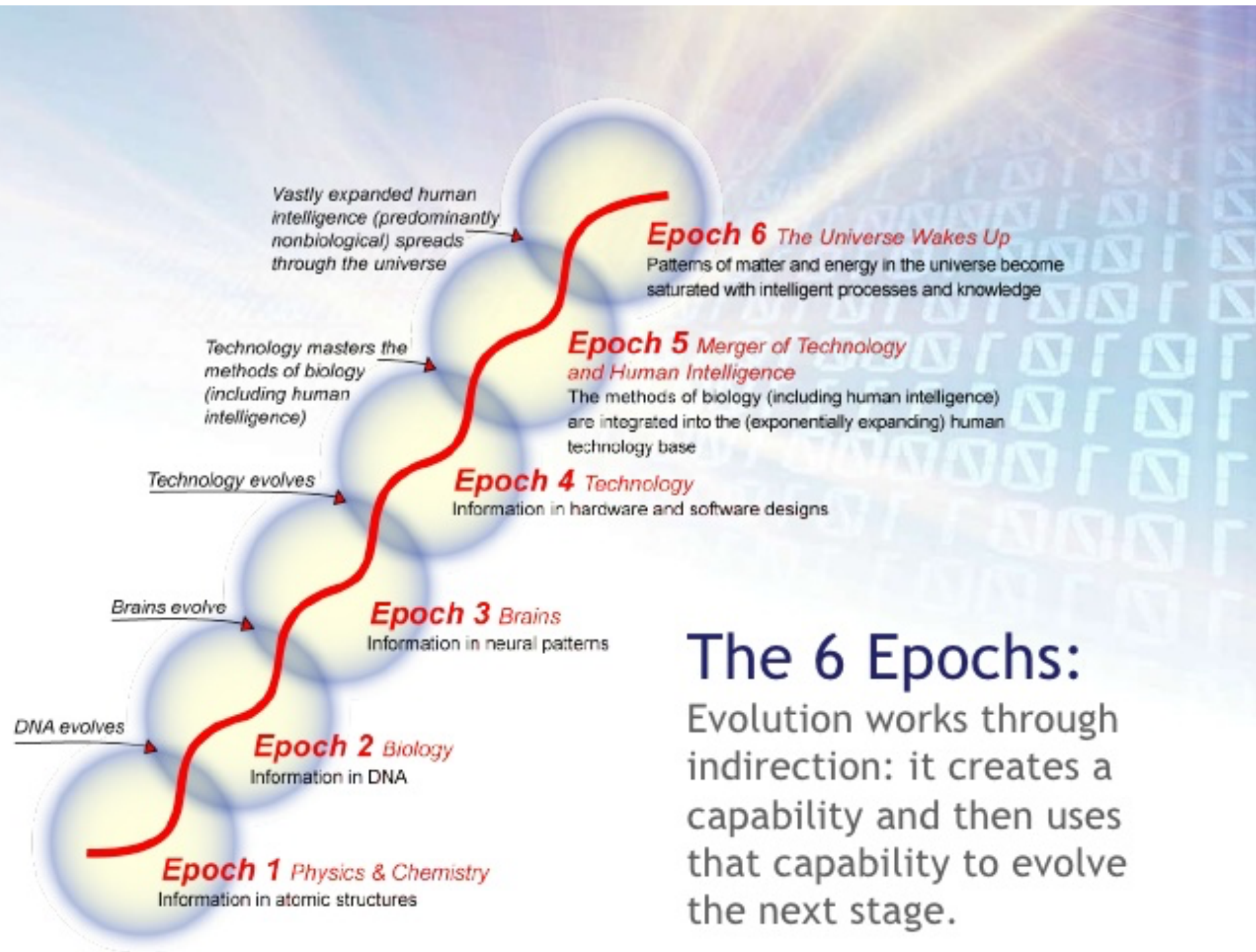
2. Consciousness revolutions

3. Environmental revolutions (EarthToday)

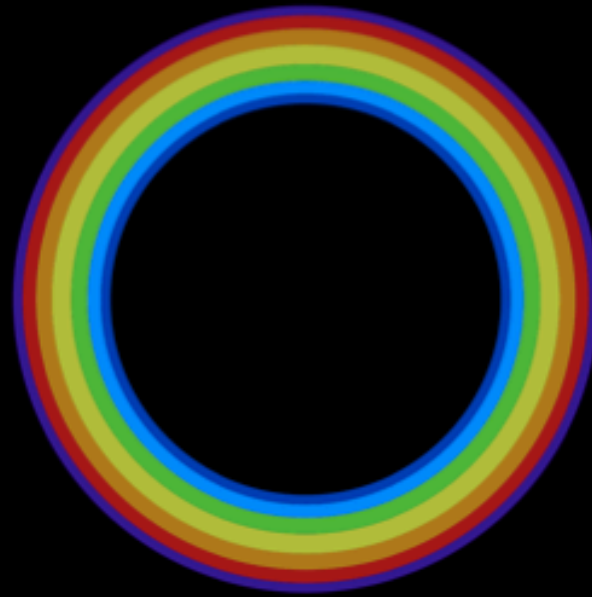
4. Societal/civilizationsal revolutions (Prosperity4All),

all going on at the same time.

Technological revolutions and Consciousness revolutions



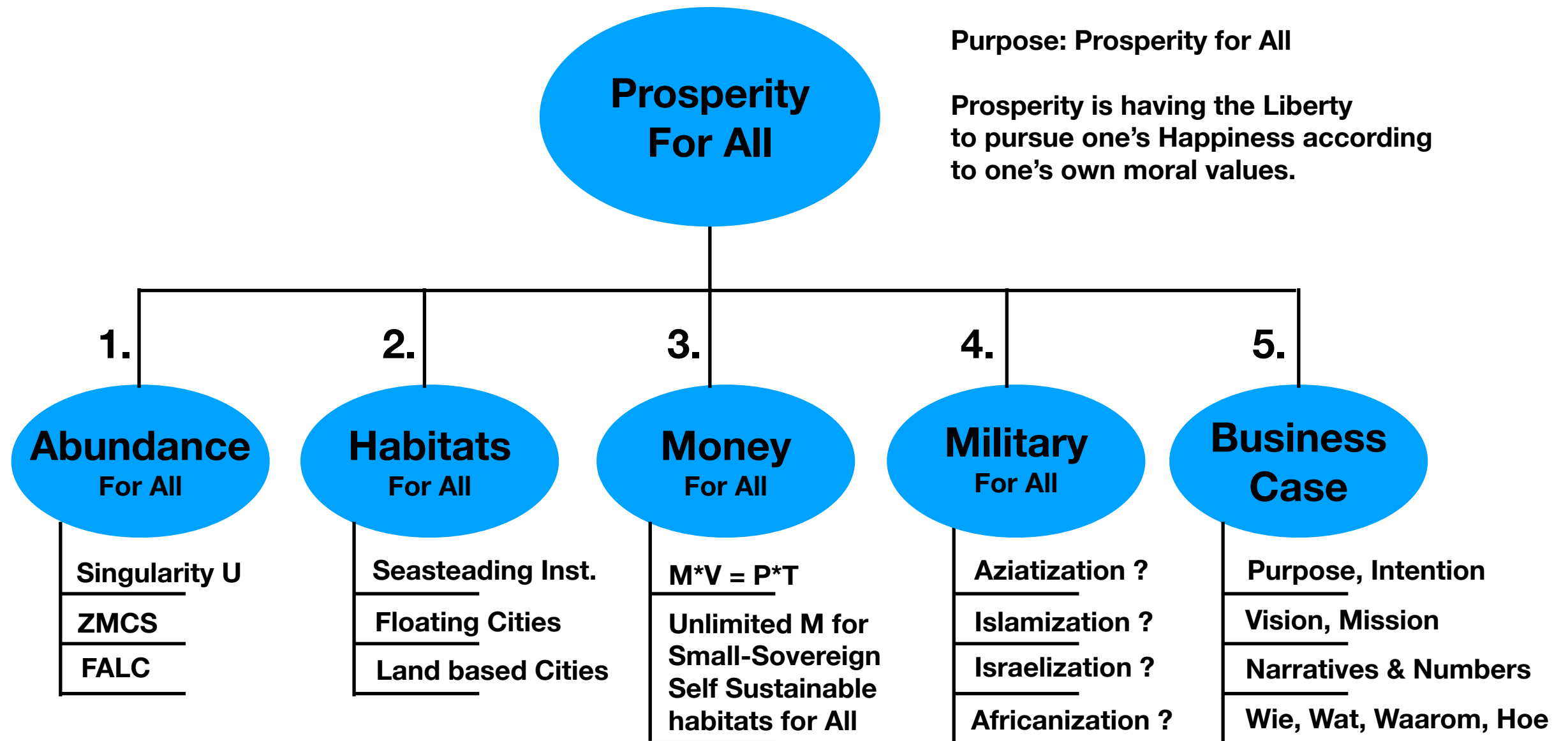
Environmental revolutions (EarthToday)



EarthToday

A for-purpose media venture

Societal/civilizational revolutions (Prosperity4All),



Societal/civilizational revolutions (Prosperity4All),

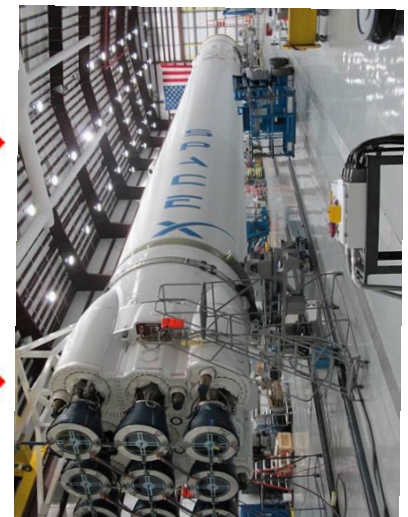
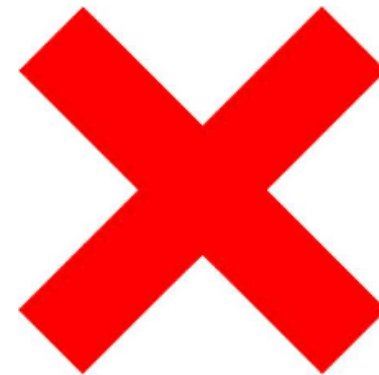
The Rule of Law (Rechtsstaat) is like a Hangar

A hangar works for planes (keeps them dry) but not for rockets (a upright hangar creates it's own clouds and rain).

Rule of Law works on the city-scale (small scale), with people who have the same moral values and beliefs.

It does not work on a country-scale, where people have deeply different moral values and beliefs.

There is the principle and the scale.
Some principles work at a certain scale
But not at another scale.



Consciousness and Societal/civilizational revolutions (Prosperity4All),

Within:

Veiligheid

Vrijheid

Soloma, Pleiades, Safety and Freedom are always available here & now,
ACIM, Advaita, Byron Katie (reality is god), Kashmir Saivism, Covey, Spaciousness,
Imagi-Nation: Peace of Mind is always
available here & now

Outside:

Gangs

Veiligheid

Vrijheid

US, totaal verdeeld:

1. 50%: California + Canada
2. 50%: The Rest

EU, totaal verdeeld:

1. 50%: Brexit, Polen, Hongarije, + rechts "populistisch"
2. 50%: Links-Liberaal-Multi Culti-Cosmopolitisch



Asia: 5 bn people
Africa: 4 bn people

S-SS-S H4A

To:

